

HSB Communications Committee  
June 2, 2021

Attending:

1. Jillian Godbout
2. Wayne Goertel
3. Lindsey Laliberte

Meeting called to order at 6:20p immediately following a brief Hooksett School Board meeting.

1. Discuss accessibility of policies and materials on HSD website

Initial discussion focused specifically on policies. As the Board and district must adhere to the policies, it is unfortunate that they seem to be not indexed for searching from the <https://sau15.net> website (and subdomains like <https://hooksettschoolboard.sau15.net>). The directory and policy link layout on the website also presents some challenges to navigation and ease of access.

More broadly, the committee expressed interest in indexing site materials for searching both web content and linked documents. Common search tools allow constraining search by document date, category, etc.

The committee was sensitive to the potential time and cost impact of website updates, and a lower priority than other infrastructure changes like HVAC updates, so has a goal to implement high value low cost changes. Are there grants we can obtain for this? Technology and communications initiatives are often good candidates for grants.

The committee will follow up with administration, including the Technology Director, on this specific point to discuss options and potential costs, and consider impact with other SAU15 schools.

2. Discuss other communication concerns

The committee discussed opportunities to cultivate better communication with town residents. Various methods of informal in-person conversation done in the past solicited high quality feedback. PTA coffee with the school board was done recently. Prior to that, informal groups hosted by 2-3 HSB members, specifically sized like that to be less than a quorum of the board so it wasn't an official "School Board meeting". The committee will propose some options to the Board.

Meeting concluded at 7:20p

Minutes respectfully submitted,  
Wayne Goertel